

ARE YOU REGISTERED FOR SUMMER 2017?

Register Now and Save \$500

Check out what our families had to say about us in 2016!!

At the end of each summer we send out a survey to our customers asking for their input. These surveys are extremely important to us and have been a major part of our success at KENWAL DAY CAMP. As we get ready to celebrate our 60th anniversary, we'd like to say " THANK YOU" once again for your input and share our survey results from the summer of 2016.

Here they are:

1. How did you first hear about Kenwal Day Camp

50% said from a friend

2. Did you or your spouse attend Camp as a child?

52% said yes

3. What were your expectations about summer camp for your child?

HERE ARE JUST A FEW OF THE RESPONSES: That she would come home exhausted from a full day's worth of activity and LOVE IT!...to have a great time and meet good friends.... Fun. Happy.... I wanted them to experience many different activities and have fun.... A diversity of activities and interactions with other campers and all around fun time.... To be engaged with the opportunity to explore..... Safe environment... learn swim skills... fun and entertaining days... Kenwal far exceeded my expectations. I have never seen a camp with so many varied activities that grows w/my child.

4. Upon your/your campers arrival to our camp, did you receive a warm welcome by the Head Staff, Support staff, Office Staff? If no please specify

98.2% SAID YES

5. What was your first impression of the overall facility?

94% SAID VERY GOOD TO EXCELLENT

6. Did you feel that the initial description of the camp given to you was accurate?

97% SAID YES

7. How would YOUR CHILD rate the counselors overall performance?

93% SAID VERY GOOD TO EXCELLENT (we will certainly strive to reach 100%)

8. How would YOU rate the counselors overall performance?

91% SAID VERY GOOD TO EXCELLENT

(each year we review the performance of our staff and make adjustments accordingly. As we implement changes for 2017, we will certainly strive to reach 100%)

9. How would you rate the overall performance of your child's Group Leader

90% SAID VERY GOOD TO EXCELLENT

(Each year we review the performance of our staff and make adjustments accordingly. As we implement changes for 2017, we strive to reach 100% satisfaction)

10.If you ever needed to call the office: (check all that apply)

93% WERE MADE TO FEEL COMFORTABLE

(SOMETHING WE WILL DEFINETLY WORK ON, WE FEEL THAT NUMBER SHOULD BE 100%)

98.7% WERE SATISFIED WIT THE CONCLUSION

11. How would you rate the overall performance of the office staff?

92.5% SAID VERY GOOD TO EXCELLENT

(SOMETHING WE WILL DEFINETLY WORK ON, WE FEEL THAT NUMBER SHOULD ALSO BE 100%)

if you ever needed assistance from the Directors: (check all that apply)

94% WERE MADE TO FEEL COMFORTABLE

98.6% WERE SATISFIED WITH THE OUTCOME

How would you rate the overall performance of the Head Staff

94% SAID VERY GOOD TO EXCELLENT

What were your child's three favorite activities?

THERE WERE SO MANY DIFFERENT FAVORITES WE COULDN'T DEFINE JUST 3

Were any of the above activities responsible for you/ your child choosing camp? if yes, which one?

A SAMPLE OF CUSTOMER RESPONSES:...I chose the camp because the little kids could do everything that the big kids could do....I loved the mini camp for my Nursery and Frosh campers... It is the only camp she has known and has no desire to go anywhere else. Option to choose activities is awesome....Swimming...he loved to off camp trips!... No, we like that it's well rounded. ... I liked the camp as a whole.... Nature and sports... It's not any one activity, it's the total atmosphere of the camp and the variety of activities

How would you rate the overall activity program BASED ON YOUR CHILDS FEEDBACK

Awesome. My kids constantly talk about how many activities they've done and camp... Great! There's a nice variety for the younger kids who aren't able to choose their activities yet.... My child came home everyday excited about everything he had done in camp... Excellent. My daughter looked forward to going to Camp Kenwal every day that she attended.... Great except for going to the beach as there is no beach just big rocks. (Per my son that is the one trip he does not like)....He loves camp I never knew it would have this big of an impact on this life... Fantastic! They both love Kenwal for very different reasons.... 10... An 11 out of 10... fantastic! it

is great that they have the opportunity to participate in an actual play... I always recommend it when talking to others about summer camp. Emily was an extremely happy kid during this summer... Nick loved camp!... Excellent overall activity.

If in the EXTREME TEEN PROGRAM, please give your campers feedback on our cell phone policy

He was fine with it... He understood all the reasons behind it.... Policy was fine. No issues.... I appreciated the fact they were able to enjoy the trips without being attached to the phone at all times... Hated it!...

If in the EXTREME TEEN program, on "camp days" would your camper like more or less structure?

Fine with the way it is... Preferably less structure, but as a parent, the kids do need activities with a choice Less but I think it's better to have a bit of structure.... The same... Perfect amount... He was fine on Camp days.... More structure....

Are you satisfied with the overall communication between your family and camp?

95% said yes

Did you find our Website to be helpful?

less than 1% said no

Do you enjoy our postings on Social Media sites? (Facebook, You tube, Vimeo etc...)

94% said yes

Prior to the start of camp, concerning swim,

70% said they were good swimmers

After camp ended, my child's comfort level or ability in the pool...

92% said: Improved to greatly improved

Prior to this email, were you planning on returning to camp?

97.5% said yes

Please select gender and list what grade your child currently attends.

49% girls

51%boys

IF YOUR NAME IS LISTED BELOW, CONGRATULATIONS, YOU ARE THE RANDOM WINNER OF OUR SURVEY PARTICIPATION PRIZE. PLEASE CONTACT OUR OFFICE TO COLLECT YOUR \$200 PRIZE!

1. PAULA SERANI ESPOSITO
2. TRISTON POSTEL
3. ADAM COHEN

We thank you for taking the time to give us your honest input. If you have any questions or need any assistance from us in the winter months, please email or call us in the office at